



FOR IMMEDIATE RELEASE

Contact:

Lauren Kloock, Lead Marketing Maven

303-657-0010

lauren@coloradolendingssource.org

Colorado Lending Source Names Christopher Myers as New Chief Executive Officer

DENVER, CO—Colorado Lending Source has named Christopher Myers as the new Chief Executive Officer. As an accomplished executive, entrepreneur, and author, Christopher comes to the organization with over ten years of experience as the CEO of rapidly growing companies. In his role, he will oversee a diverse and dedicated staff helping the organization achieve long-term strategic goals in alignment with the mission to foster the economic growth of diverse small businesses.

“I’m deeply honored to join the Colorado Lending Source team and look forward to continuing and expanding the work of providing Colorado’s small businesses with access to responsible capital,” expressed Christopher.

Christopher’s experience is far reaching when it comes to helping early and mid-stage companies raise capital, scale operations, navigate acquisitions, and reach profitability. As a former entrepreneurship columnist to Forbes Magazine and contributing columnist to Entrepreneur Magazine, the Wall Street Journal, and Inc Magazine, Christopher’s business acumen is well situated to further strengthen Colorado Lending Source’s track record of success. Additionally, he’s published two books, *Enlightened Entrepreneurship: How to Start and Scale Your Business Without Losing Your Sanity*, and *The Enlightened Franchise: Straight Talk from the Franchising Industry’s Radical Outsiders*.

Graduating Cum Laude from Arizona State University, Christopher’s career trajectory began in corporate finance and ultimately shifted to entrepreneurial ventures. He has co-founded several companies, including BodeTree, a financial technology and franchise services company focused on business valuation and financial analytics for small and mid-sized businesses.

“We are proud to have Christopher join the Colorado Lending Source team,” said Colorado Lending Source’s Board President, Tanner Tweten. “His entrepreneurial experience, passion for small business, and deep understanding of the organization’s key stakeholders, not only makes him an excellent leader, but a great choice as CEO.”

As a husband and father of two, Christopher is thrilled to take on the role of CEO to help further access to capital for small businesses and build upon the collaborative culture engrained within the organization.

###

About Colorado Lending Source: Celebrating 30 years of lending, Colorado Lending Source cares about small business, creating long-term alliances with our lending partners and borrowers, being a resource to empower entrepreneurs, and making Colorado the best state in the nation to start and grow a business. We partner with local lenders, government agencies, and other small business resources to make access to capital more attainable. As a mission-based lender and small business-financing expert, we are committed to fostering the economic growth of diverse small businesses within our communities. Since 1990, we’ve funded over 3,800 loans helping to create nearly 29,000 jobs injecting over \$4.7 billion into the economy. Visit Colorado Lending Source for more information: www.coloradolendingsource.org